



Newaygo County Emergency Services

306 S North Street, PO Box 885 White Cloud, MI 49349
Phone: (231) 689-7354 Fax: (231) 689-7305

NEWS RELEASE FOR IMMEDIATE RELEASE

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New Emergency Notification Systems in Newaygo County

Newaygo County, MI. – When an emergency occurs in your neighborhood, it is important to know how to get accurate, timely, and up-to-date information about what to do to keep you and your family safe.

Newaygo County now has a free service available to residents, making it even easier to receive real time emergency information from public safety officials. Utilizing a system called Nixle, residents can register to receive alerts via Text, Email, Web, Social Media, and the Nixle App. Nixle is a comprehensive warning system designed for rapid dissemination of alerts and public information to a variety of public mechanisms. The goal is to quickly make the alert and emergency information common knowledge.

Nixle is secure, reliable and easy to use. Alerts and emergency information are received in real time for localized emergency situations relevant to the community. Anyone can view information through the Nixle Website without registering to receive alerts at <https://local.nixle.com/newaygo-county-emergency-services/> . However, to customize the information you receive and the locations you receive it from, you must set up a free account.

As a resident, there are several simple ways to register for a free Nixle Account:

1. Text your Zip Code or NEWAYGOES to 888777 from your mobile phone
2. Sign up and create a user profile at <https://local.nixle.com/register/>
3. Use the Registration Widget on the County of Newaygo's Website at <http://www.countyofnewaygo.com>

Please remember, Newaygo County uses multiple methods to disseminate emergency information in order to target the largest number of people possible. It is up to you to choose which notification method(s) work best for you to receive the emergency information. If you do not have text or Internet capabilities, Newaygo County Emergency Services encourages the use of NOAA Weather Radios.

NOAA Weather Radios are designed for All-Hazards Warning and can be modified to alert those with special needs including deaf and hard of hearing, blind, etc. NOAA Weather radios are programmed to notify you of hazards within your area including tornados, severe thunderstorms, straight-line winds, downbursts, hail, hazardous



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materials spills, floods, etc. They will give you specific information about the storm and emergency protective measures you should take.

NOAA Weather Radios are set off automatically through local NOAA Weather Radio Towers when a warning is issued. Notifications occur within seconds of the warning. They are battery operated and will work when there is no power. Some models are handheld while others are also an AM/FM radio and alarm clock.

On average radios cost \$20.00 per unit. Units are no more expensive to maintain than smoke detectors. Newaygo County runs several programs to assist residents who are not capable of purchasing their own NOAA Weather Radio. Please contact Newaygo ES or Newaygo County Commission on Aging for additional information.

For additional information available warning systems and programs, please contact Newaygo County Emergency Services at (231) 689-7354.

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